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OUTLINE TOURISM AND RECREATION MONITORING STRATEGY

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OUTLINE TOURISM AND RECREATION MONITORING STRATEGY

Substance and Timing of Key Actions

CONTEXT

This Outline Tourism and Recreation Monitoring Strategy has been prepared to identify the outline measures that will be undertaken by Menter Môn to fulfil the commitments within the Supplementary Tourism and Recreation Assessment (MOR/BAU/DOC/0001).

It is incumbent upon Menter Mon, working with Anglesey County Council, to demonstrate that it will monitor, marshal and mitigate any such effects upon tourism in a timely and consistent manner.

This outline strategy is as specific in its intent and method as is currently possible to be. It is set out over the period from January 2020 to December 2025, but its methodology will be retained and propagated throughout the life of the project and a final version will be submitted to Isle of Anglesey County Council in support of the discharge of Planning Condition application for Condition 15 which requires a Tourism and Recreation Monitoring Strategy to be approved by the Planning Authority six months prior to construction commencing.

EXPLANATORY NOTES

The tabulated plan below in Tables A and B is based on the receptors, live economic sources, KPIs and recommendations identified in the Supplementary Tourism and Recreation Assessment.

It is self-evident that the extent of potential tourism impact can be overstated if the Morlais project is of limited scale by consent constraint. Under low volume circumstances, it may not be necessary to monitor and marshal as intensively as is indicated below (which is based upon a 100MW by 2032 hypothesis). Conversely, frequency will require intensification if higher volumes are deployed.

Table A below describes how Menter Mon Morlais will fulfil its obligations from Q1 2020 onwards through the infrastructure construction phase and to installation preparations, up to Q4 2023.

Table B continues the Tourism monitoring work through the first production period to the end of Q4 2025 including annual reporting stages. This does not mean that the work ends there. Whenever growth occurs, or there is a repowering event (new developers replacing previous developers), there will be a need to use the established monitoring and mitigation procedures that will be a planning condition.

FUNDING MITIGATION



Should the need for mitigation arise, as identified in the Supplementary Tourism and Recreation Assessment, Menter Mon Morlais will fund the actions required from its own and its tenants resources.

	2020	2020	2020	2020	2021	2021	2021	2021	2022	2022	2022	2022	2023	2023	2023	2023
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Consent milestones	TWAO Marine Licence						Consent conditions									
Infrastructure Construction milestones	Pre contract specifications and documentation						Contract negotiations	Infrastructure contract commences Infrastructure completed								
Marine Deployment milestones								First developers contracts negotiated				Onshore preparations	First installations works undertaken		Deployment preparation	
Select and interview Holy Island tourism business receptors across subsectors. Consult with IOACC.																
Identify NOMIS datasets for economic monitoring of the tourism sector over the next 5 years and beyond.																
Present Bangor University supplementary Information and outline strategy to IOACC.																
Agree plan with IOACC including baseline setting																
Identify key staff to work with Bangor University and IOACC to undertake baselining work																
Establish formal relationship agreements with selected businesses and key stakeholders in the area (eg RSPB/AONB team) to facilitate initial 5 year monitoring period.																
Purchase and install counters at 5 key locations on the Coastal Path in the Ynys Lawd / Porth y Pum Ogof / Penrhosfeilw area																



Undertake Baseline Profiling of all subsectors, assembling all KPI data as set out in the supplementary report																	
Meetings with cable route communities to inform and mitigate traffic implications																	
Produce baseline report. Share report with stakeholders and receptor businesses																	
	2020	2020	2020	2020	2021	2021	2021	2021	2022	2022	2022	2022	2023	2023	2023	2023	
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	
Consent milestones	TWAQ Marine Licence						Consent conditions										
Infrastructure Construction milestones	Pre contract specifications and documentation						Contract negotiations		Infrastructure contract commences Infrastructure completed								
Marine Deployment milestones									First developers contracts negotiated				Onshore preparations		First installations works undertaken		Deployment preparation
Review baseline report with IOACC to capture additional data that may be required																	
Undertake meetings with activity businesses – coasteering, kayaking, sailing, diving to set accord on baseline																	



Plan, prepare and undertake second year baseline prior to first installation works, repeating first year procedures															
Report, share and review second year baseline															
Plan prepare and undertake third year assessment coincident with first turbine installations, repeating the annual procedure.															To table B
IOACC meetings to verify each stage		1	1	1	1	1	1	1	1	1	1	1	1	1	1

Table A – Tourism Monitoring, Marshalling and Mitigation plans for Construction phases



	2022	2022	2022	2022	2023	2023	2023	2023	2024	2024	2024	2024	2025	2025	2025	2025
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Operational Phase Milestones									Completion of Power plant testing	First 5MW installed	10MW installed		15MW installed			
Production and Morlais Zone operational period																
Report share and review year three.								Report3	Review3							
If evidenced and necessary, consult all stakeholders and deliver mitigations										Mitigate3						
Plan prepare and undertake fourth year assessment coincident with first production period installations, repeating previous procedure																
Report, share and review year four findings with all stakeholders												Report4	Review4			
If evidenced and necessary, consult all stakeholders and deliver mitigations														Mitigate4		
Plan prepare and undertake fourth year assessment coincident with first production period installations, repeating previous procedure																
Report, share and review year four findings with all stakeholders																Report5



Repeat annual procedure according to need and zonal growth															
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Table B – Tourism Monitoring, Marshalling and Mitigation plans for the Operational phase